

### **Andrew Branthwaite Application to Join the BECBC Board**

#### **I would represent my fellow members by:**

- Promoting the strengths of all our members
- Supporting methods that encourage active participation by all companies with membership.
- Reviewing and questioning initiatives to ensure that we are providing value for our members. Members time is precious and I want to ensure members feel it has been worthwhile.
- Listen and promote feedback from our members.
- Support where I believe I can add value with whatever is needed at the time.



#### **Why I feel I am the right person for the role:**

I am a proud Cumbrian that wants to ensure our County develops and thrives for both present and future generations.

I have worked at Westlakes Engineering since 2006 as a Summer Student through to Director. Being a Director for an SME has promoted the following behaviours, which I believe will benefit BECBC:

- Getting curious as to whether we are receiving / providing value.
- Turning my hand to what needs done to help maintain a successful business.
- Supporting my team to develop and promote their strengths.

SMEs make up a strong proportion of the BECBC membership and having worked at one for so long I can relate to this first hand. I have also worked alongside a number of Cumbria's large organisations and some of the County's biggest clients. I recognise the strengths associated with these different sized businesses and believe that all are required to foster a strong business community.