



Britain's Energy Coast Business Cluster

Awards

21st November 2024

#BECBCAwards2024





As we turn 21 the BECBC Awards 2024 celebrate the success of business throughout Cumbria and beyond. The awards are open to organisations in our membership of all sizes and sectors and represent all that excels in the operation of a business. We recognise success in a number of sponsored categories including innovation, sustainability, growth, collaboration, entrepreneurship and culture as well as outstanding individuals from both micro and larger business. The glittering awards (always sold out) ceremony in November at Energus provides a showcase for exemplar businesses and a platform for winners, finalists and sponsors, all part of Britain's Energy Coast's business community, to enhance their profile as important players in the local economy.

Becoming a sponsor of BECBC Awards is a very effective way of engaging with and making a difference to our business community. John Grainger Head Judge





The theme: Key to the door

- Links to our 21st birthday celebrations
- Green and silver colour theme







Event Sponsor





We are delighted to once again welcome Sellafield Ltd as our event sponsor. Their support enables us to deliver the biggest awards in the area.



We only have 1 category still available for sponsorship which are listed on the next page. Category Sponsors are a key part of our awards and benefit from:

- Publicity in pre-event promotional material and extensive profiling through business social media platforms
- Involvement with the judging process of the category that you sponsor
- Company logo and feature in BECBC Awards 24 programme
- A table of ten at the awards evening including a three course dinner
- Presentation of award to winner on stage and showcased in the winner video
- Status and recognition as a sponsor of this longrunning and successful event







The Categories







Business of the Year -sponsored by Sellafield Ltd Partnership-sponsored by Westinghouse Business Person of the Year-available BECBC Ambassador of the Year-sponsored by Co-Lab Engineering, Flawed, iSH and Natterjack Marketing, Rising Star-sponsored by KBR Innovation and Creativity-sponsored by NNL Social Value-sponsored by Balfour Beatty Kilpatrick Environmental -sponsored by Altrad Babcock Performance Culture-sponsored by Amentum Micro Business -sponsored by Jacobs Empowering the Next Generation: sponsored by Tetra Tech Growing Business- sponsored by Morgan Sindall Charity or Social Enterprise of the Year -sponsored by Cavendish





Any size business may enter the Business of the Year Award. This award will recognise a broad spectrum of business success criteria.

Sponsored by



Enter now at: <u>becbusinesscluster.co.uk/ awards-2024</u>

To enter:

describe your three biggest achievements since May 2023
which challenges you encountered and how you overcome these
your vision for future success





Business Person of the Year

Available for sponsorship, to see your logo here contact dianne.richardson@becbusinesscluster.co.uuk

Enter now at: becbusinesscluster.co.uk/ awards-2024

This person must be able to demonstrate: • outstanding business acumen • excellent leadership skills • remarkable growth in their business in the period from May 2023 • examples of how they deliver beyond the financial bottom line strong motivation and to have distinguished themselves in • their area of expertise They could be an owner or employee of the organisation.



Growing Business

This award is all about growth - growing job numbers, growing market penetration and reach or growing sales. Judges will take into account the size of the organisation against achievements.

Sponsored by

MORGAN SINDALL

INFRASTRUCTURE

Enter now at: becbusinesscluster.co.uk/ awards-2024

- how you planned to grow and how it happened success
- how you are planning and investing for future
- your measures of growth sales, profits, share price, product development, jobs, exports, new markets
- how your growth is affecting your supply chain and partners

To enter describe:



Micro Business

For the purposeof these awards a Micro Business has 10 or less employees.

Sponsored by

Jacob5

Enter now at: <u>becbusinesscluster.co.uk/ awards-2024</u>

To enter please describe: your three biggest achievements since May 2023

the challenges you encountered and how you overcame these

your vision for future success

•



Empowering the Next Generation

This award celebrates businesses which have a culture going above and beyond to empower a diverse and inclusive next generation within their organisation (16-35).

Sponsored by



Enter now at: <u>becbusinesscluster.co.uk/ awards-2024</u>

To enter please describe:
the opportunities and encouragement you provide for the next generation to develop personally and professionally
interactions and influence with senior teams and mentoring/coaching outcomes
effective flexible working that enables meaningful social interactions and networking



Rising Star

This award will recognise an individual who is early in their career, regardless of age, who has made a substantial contribution to theiremployer and invested in their career.

Sponsored by



Enter now at: becbusinesscluster.co.uk/ awards-2024

To enter please describe how the individual has shown:

• demonstrable career progress through promotion, role change, going the extra mile achievement of academic or technical qualifications

ability to overcome barriers



Charity or Social Enterprise of the Year

This award will recognise a wide range of success criteria within our notfor-profit members.

Sponsored by

Cavendish Ducies of Babcock International Group

Enter now at: <u>becbusinesscluster.co.uk/ awards-2024</u>

To enter please describe how the organisation has shown:

strong leadership and a capable local team
evidence that the impacts the Charity or Social Enterprise delivers are sustainable
clearly understood goals and objectives
evidence of community benefit and impact in Cumberland



Ambassador of the Year

This award is for an individual who has supported fellow members and/or promoted BECBC as an organisation. The person should be nominated by their peers, not necessarily within their own organisation and will be offered a voluntary role for one year as part of the BECBC Team acting as an Ambassador for us.

Sponsored by



support provided to fellow members through connection or advice
furthering the ambitions and strategy of the cluster by going above and beyond what is expected

To enter please describe how the individual has shown:



Environmental Sustainablity

This award celebrates the businesses who have changed their business processes and delivery to contribute to a more sustainable environment.

Sponsored by:



Enter now at: <u>becbusinesscluster.co.uk/ awards-2024</u>

To enter please describe:
how your business contributes to a sustainable environment

- what changes have been made to process and delivery
- how have the changes now become embedded in your business
- how this progress measured and monitored



Social Value

This award recognises the additional value (above financial value) delivered by our members to impact on the lives of people living in Cumbria.

Sponsored by

Balfour Beatty Kilpatrick

Enter now at: becbusinesscluster.co.uk/ awards-2024

 what value has been delivered, this could be illustrated in a quantitative or qualitative way • how has the social value delivery been incorporated into the day to day business to make it sustainable

To enter please describe:

• how has the organisation acknowledged and balanced out negative social value



Innovation and Creativity

This award recognises organisations who have used innovation and creativity to apply new processes, introduce new techniques, or establish successful ideas to create new value.

Sponsored by



Enter now at: <u>becbusinesscluster.co.uk/ awards-2024</u>

To enter please describe:

 What specific innovations have you introduced since May 2022?

• What is the innovation culture within the business and can you outline the demonstrable behaviours?

 What has been the value delivered as a result of innovation and /or creativity



Partnership

This award is designed to recognise and celebrate a successful collaboration project in Cumbria or an ongoing collaboration of member companies. To qualify at least 70% of parties involved in the partnership must be BECBC members.

Sponsored by



Enter now at: becbusinesscluster.co.uk/ awards-2024

To enter please describe:

• how the plan for partnership set a path to success

 how you have adapted to change while maintaining benefit for all parties the tangible benefits you have delivered through effective partnership



Performance Culture

Having an excellent Performance Culture involves more than having a good profit & loss account and a full order book. This award category seeks to celebrate member organisations who actively take a 'whole system' approach to good organisational performance.

Organisations who also focus on their behavioural and cultural aspects such as wellbeing, inclusivity, team dynamics and good leadership practice create a superb environment which enables excellent performance.

Sponsored by

dmentum >

Enter now at: becbusinesscluster.co.uk/ awards-2024

• How you take a whole systems approach to your performance culture, including a focus on both people and process

• How you have designed and integrated a wellbalanced set of organisational policies and working practices which demonstrate your approach to a performance culture

To enter please describe:

 Your measures for a successful performance culture

• How you are sharing your approach and learning from others on this topic





For all your transport needs for the BECBC Awards Dinner and other occasions please contact our Transport Sponsor-No Name Travel

www.nonametravel.com

NO NAME





Awards Evening highlights video sponsor:



Cupcake Sponsor













Event supported by:







ENERGUS ponywatson PHOTOGRAPHY



Grace & Annie's Event Hire An event lasts a day, memories last forever

W E S T



