



BECBC Director Application

I am applying for the BECBC Director role because I believe strongly in the continued growth, collaboration, and ambition of our Cumbrian business community. Having been actively involved with BECBC for many years, I have seen first hand the value the organisation brings—creating opportunities, strengthening partnerships, and ensuring that businesses of all sizes have a genuine voice in shaping the region’s future. My long-standing involvement as both a customer and supplier has enabled me to build strong relationships across the supply chain, from major industry contractors to innovative SMEs, specialist suppliers, and emerging local enterprises.

These connections have given me a broad understanding of the challenges and opportunities facing businesses in Cumbria, particularly those working hard to compete, innovate, and grow. I am passionate about championing Cumbrian SMEs and ensuring they are recognised, supported, and positioned to thrive by exporting capability within the wider UK and internationally. Whether through improved visibility, better collaboration, or greater access to supply chain opportunities, I believe BECBC can continue to play a central role in helping these organisations succeed.

As a Director, I would bring commitment, energy, and a collaborative mindset. I am motivated by the chance to help shape the organisation’s strategic direction, support its members, and maintain the entrepreneurial culture that has always set BECBC apart. I want to help ensure that BECBC continues to grow as a vibrant, relevant, and influential force for businesses across our region.