



**ER Wilson - Standing for BECBC Director**

I'm the founder of Big Lab Technology (named after the big labrador you can see above!!), a consultancy that helps businesses across Cumbria stop fighting with their systems and admin, and get back to doing what they love. That work - creating systems where people can thrive - is what drives me professionally and I see that same commitment in BECBC's values and work.

Outside of that, I sit on the board of Whitehaven and Egremont District Credit Union, I'm a founder and chief executive of an organisation supporting transgender people in West Cumbria, and I serve as a director of a grant-giving charity. So I know what good governance looks like, and I know what it means to show up for a community, engage businesses and people, and get people involved.

I'm very new to BECBC, but even in the very short time I've been involved, I can see how much value the cluster creates for businesses big and small across the region. That's exactly the kind of thing I want to put my energy behind.

My background spans project and programme management, innovation and R&D, and strategic thinking. But what I'd really bring to the board is time, passion, and a genuine commitment to serving members well - whether that's engaging new businesses, promoting the cluster, or doing the detailed scrutiny and governance work that keeps things running properly. I would hope that my newness would bring with it a new perspective. Thank you for your time!