### **Britain's Energy Coast Business Cluster Ltd**



Correspondence address:

Woodrow Hall, Woodrow, Wigton, Cumbria CA7 0AT Tel: 016973 44905 enquiries@becbusinesscluster.co.uk

# **BECBC Membership – 2020**

Thank you for your recent interest in membership of Britain's Energy Coast Business Cluster.

Britain's Energy Coast Business Cluster (BECBC) is a Cumbrian-based, private sector led group of over 300 organisations, ranging in size from sole traders and SME businesses to global blue-chip corporations.

Our diverse membership includes international, specialist and highly competitive companies, many of which offer high value jobs in the region, as well as those in the supply chain and companies key to Cumbria's rural economy.

We help member companies share knowledge and market intelligence, network and build links at our monthly events and actively support them to promote their individual capabilities.

The main goals of the Cluster are to:

- Increase business **opportunities** for its members;
- Encourage collaboration of members to gain commercial advantage
- Provide an effective voice for members and influence policy makers

In order to achieve these three key goals the Cluster aims to deliver the following range of business activities on behalf of its members:

- Networking and Sector Groups: promote networking opportunities for members, build links to other private sector supply chain groups
- **Business intelligence**: dissemination of information on markets and opportunities and other services that help members gain and maintain competitive advantage
- Marketing: promotion of member capability through the use of website and promotional material
- **Trade events and conferences**: promote events to members and represent members interests at trade events and conferences nationally and internationally as funds allow
- Develop links with academia, research and development organisations: formation of focus groups, promote careers in West Cumbria, work collaboratively to exploit emerging markets
- Training: ensuring that the skills requirements of members are understood and communicated to the lead bodies for training and education to influence the provision of additional or new training and educational courses
- **Lobbying**: maintaining an understanding of issues facing the membership and communicating to policy makers and regulators the key concerns faced by members



#### **MEMBERSHIP FEES**

Membership is open to businesses based in West Cumbria or those businesses based elsewhere that can demonstrate business interests in West Cumbria, and are willing to commit to our values.

Membership fees are calculated on total company turnover:

### For an SME company\*:

- Less than £100k turnover £125 per year
- £100k to £500k turnover £250 per year
- £500k to £1.5m turnover £440 per year
- £1.5m to £3m turnover £630 per year
- £3m to £20m turnover £950 per year
- £20m to £46.8m turnover £1,196 per year

### For a non-SME company\*:

Over £46.8m turnover and more than 250 employees – £1,440 per year

#### VAT will be added to the above fees at the current rate.

Membership runs annually from 1 January.

Monthly pro-rata rates are applicable for companies joining from February.

The following year a member is invoiced for full membership fee as normal (Jan to Dec)

If you are interested in applying for membership then please compete and sign the attached application form and return it to Hazel Duhy, BECBC Admin Manager at hazel.duhy@becbusinesscluster.co.uk or by post to Woodrow Hall, Woodrow, Wigton, Cumbria CA7 0AT.

If your application is accepted you will be added to our circulation lists immediately and will be advised of the first meeting that you are eligible to attend.

Your membership will not be complete until you make payment in full and also fill in and return a BECBC Profile Template, sent with your Welcome Pack. (This profile is used to promote your business on the BECBC website and on the BECBC Stand at exhibitions.) Once membership is complete we will issue you with a login to the website member area.

If you have any queries please do not hesitate to contact Hazel on Tel: 016973 44905. We look forward to hearing from you.

Yours sincerely

Ivan Baldwin

**Chair of Britain's Energy Coast Business Cluster** 

<sup>\*</sup> We are basing our definition of an SME on the European standard:

The broad definition of an SME is any business who employs less than 250 people and has a turnover of less than 50 million Euros. (approx. £46.8m). A company is NOT an SME If they are a wholly owned business which is part of a larger group whose head count or turnover when taken in full goes over the threshold, or if they are a parent company with subsidiaries, where the whole turnover of their group exceeds the thresholds.



# **Britain's Energy Coast Business Cluster Ltd Application for Membership 2020**

Please complete and sign this form and send to the BECBC Admin Manager with a covering letter

# setting out how you meet the membership criteria. **MEMBERSHIP CONTACT DETAILS Company Name:** Main Contact and Job Title: (for website/BECBC correspondence) Contact Address (inc postcode): Telephone No: Mobile No: **Corporate Twitter Account:** Website: **Email Contacts** BECBC maintains various email lists to keep members updated with the latest info - main (BECBC events, news and opps) and more specialist emails for **BSG** (Business Support Group), **NE** (Nuclear Engagement Sector Group) and SV (Social Value Delivery Group) activities, as well as SBrd for Shadow Board/younger generation issues. Please indicate which list(s) each email should be included in: Main contact email: Main BSG NE SV **SBrd** Additional colleague emails: If you would like to include other colleagues, please add their emails to Page 4 of this form. **Cumbrian or Local Office** (if different from the main contact listed above) Address: Main Tel: E-mail:



Indicate company turnover per annum (E	BECBC membership fees are set according to this):		
☐ Less than £100k	Over £3m and less than £20m		
☐ £100k to £500k	Over £20m and less than £46.8m		
Over £500k and less than £1.5m	Over £46.8m		
Over £1.5m and less than £3m			
Is your organisation:	a registered charity		
	an educational organisation		
Are you an SME?	No Please specify annual turnover: 50 employees)		
Accounts Department Contact (this will	enable us to invoice and chase payments more efficiently):		
Contact Name:			
Address:			
Direct Tel:			
E-mail:			
How many employees do you have: In Cumbria:			
	In UK (including Cumbria):		
	Worldwide (including UK):		
Please list up to 6 keywords that summare search for suitable opportunities to promote on to	marise what your business does (these will be used to he BECBC website):		
1	4		
2	5		
3	6		

What are you hoping to get out of your BECBC membership over the next year?



# Please indicate your main company capabilities and skills:

	Accountancy and Financial Services		Mechanical Engineering		
	Administration and Business Support		Media		
	Analytical Services		Office Solutions		
	Architectural, Planning and Surveying		Photography, Film, Video Production		
	Building and Construction Engineering		Process Engineering		
	Business Management Services		Procurement and Tendering Services		
	Civil Engineering		Project Management		
	Communications		Public Relations, Marketing and Sales		
	Computing and IT Services		Public Sector, Charity, Professional Groups		
	Control Systems and Instrumentation		Quality Control and Management		
	Decommissioning Services		Quantity Surveying		
	Design (including Graphic)		Recruitment and Human Resources		
	Electrical Engineering		Security		
	Electronic Engineering		Structural Engineering		
	Energy		Tourism and Visitor Support Services		
	Environmental Services		Training and Education		
	Event Organisation and Management		Transport and Logistics		
	Health and Safety/Risk Management		Waste Management and Storage		
	Legal		Other, please state:		
	Local Authority				
	Machining and Fabrication	•••••			
	Maintenance				
	Manufacturing				
	Materials				
Ple	ase indicate the MAIN sector that desc	ribes v	what your company does (1 tick only):		
	Business Support Group		☐ Renewable Energy		
	Construction, Manufacturing and Nuclear Ne	w Build	_		
	Nuclear Decommissioning and Waste (inc St		☐ Transport, Logistics		
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Please indicate ALL other sectors that your company operates in (multiple ticks):					
	Business Support Group		☐ Renewable Energy		
	Construction, Manufacturing and Nuclear Ne	w Build	_		
	Nuclear Decommissioning and Waste (inc St		☐ Transport, Logistics		



## **ELECTRONIC COMMUNICATIONS**

	I/we agree to the BECBC sending or supplying documents and information to me/us in electronic form or via the BECBC website when necessary.			
<b>DECLARATION:</b> The information provided by you may be used to advise you of BECBC related events or projects that may be of interest to you. If you <b>DO NOT</b> wish to receive information of this type, please tick the box - this means you will <b>NOT</b> receive BECBC Member Meeting/event reminders or opportunity/benefit e-mails				
The data we collect is processed for our legitimate business interests (which includes marketing your services to other members and external businesses) and to comply with our legal obligations. We process personal data in accordance with relevant data protection laws and regulations. Please view the privacy policy on our website (www.becbusinesscluster.co.uk/privacy-policy) for full details of our processing activities. If you have any questions about how we process personal data, please contact: hazel.duhy@becbusinesscluster.co.uk.				
Sigr	ned: Date:			
Prin	ted Name:			
Please return this form to: hazel.duhy@becbusinesscluster.co.uk				
	y post to: el Duhy, Admin Manager, BECBC, c/o Woodrow Hall, Woodrow, Wigton, Cumbria CA7 0AT			
We look forward to welcoming you to BECBC soon.				
General comments or extra email contacts:				