

Social Value Group - Update

March 2020

Chair, Donna Connor (SL)

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Vice Chair – Sarah Dockeray (Cavendish Nuclear)

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Thanks to those that have already pledged support for the
BECBC Business and Schools Collaboration Project (BSCP) in 2020:

Camerton ■
Consultants

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Thomas Thor
associates


dmasml

2019 Annual Report available on banner stand today –
see how we use your generous donations to best effect.

In 2019, **26** BECBC member organisations supported the BECBC Social Value Delivery Group to the sum of **£50k** which funds the BSCP.

This enabled **130 companies, 325 individual volunteers to carry out 526 visits into school, contributing 1315 voluntary hours.** This meant that **9300** students participated across all **15 secondary** schools across Copeland and Allerdale.

In a national report published by the Careers and Enterprise Company, students in the Cumbria area came top of the list when measuring the number of “encounters with employers” with **64.9%** of schools achieving the benchmark 5 encounters or more. The national average for this benchmark is **38.3%**.

This is a **fantastic achievement**, but I know we can do even better with your continued support.

Business School Collaboration Project (BSCP)

This brokerage across all year groups and all schools goes some way to ensuring fair access to local employer engagement for all students, and we can target those with the greatest need.

How do we do this?

- We work with schools to **understand** what they need
- We offer a wide **variety** of activities that meet that need
- We **connect** schools with volunteers – you and your employees
- We work with employers to **design** new activities
- We make it **easy** - the online administration tools to view the school events calendar is easy to use, by date or location making it simple for employers to plan
- **Vicky** is also always there to answer any questions



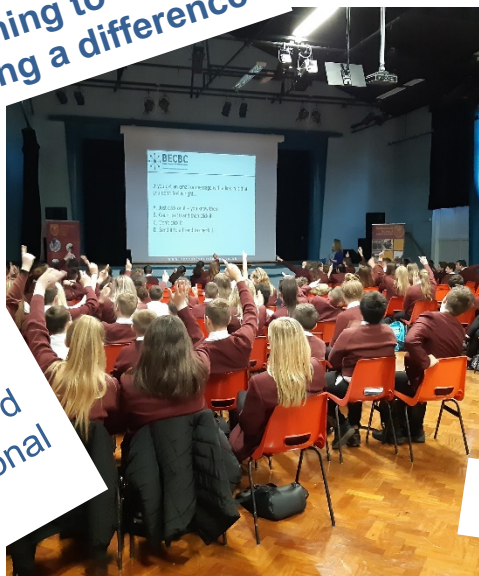
BECBC

Britain's Energy Coast Business Cluster

Cumbrian collaboration with global reach

INSPIRA
inspiring you

It's the right thing to do and
you are making a difference



The press
coverage we
have received
exceeds what
we could afford
using traditional
marketing

It's also useful to us, as an
employer and recruitment
company, to hear what they
think of the job market and
what roles they'll be looking
to take up in the future.



It's fun!

Everything was
organised for us, we
just needed to
volunteer and turn
up on the day.



It supports our employees'
professional development



Working with local
schools is a
rewarding way to
support the
community

Meeting school pupils is
very **rewarding** and a
perfect way for us to
encourage new blood into
our industry, which has a
severe skills shortage

Why should you do it?
(this is what our volunteers have said)

What do we want to achieve in 2020

- More of the same focussing on youth
- Widening our context to include youth issues outside the school arena
- Expand the range of employers and individual volunteers
- Expand the sectors represented (to include more arts/culture for example)
- Develop activities targeted at teachers and parents
- Support careers lesson planning

Our ask is simple

- **Commit** to pledging your support.
- Over **310** member organisations – only **26** fabulous members donate to the SVG.
- No donation is too small or too large.
- If you can't commit financially then please commit in kind and volunteer your time.
- We've had a fabulous 2019, let's make 2020 even better.

<https://www.becbusinesscluster.co.uk/donate>

Forthcoming Events

- 9 March St Benedict's School – Animal Me Sessions Y8, AM
- 11 March Millom School WoW, Y8, AM
- 12 March Netherhall School – Scaffold the World Y7 AM/PM
- 25 March West Lakes Academy WoW, Y8, AM
- 15 April St Joseph's School – Mock Interviews, AM/PM
- Could you offer your own workshop/careers session? We welcome fresh ideas and can work with you to develop lesson plans...

For more BSCP information

BSCP Calendar link:

<https://www.becbusinesscluster.co.uk/socio-economic-events/2018-09>

Contact Vicky Ritson

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New members are always welcome

Next meeting 10 March 10.30am

Sustainability Room, Ingwell Hall, Westlakes Science Park

Contact Hazel Duhy

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