

**Mayor Mike Starkie**  
**Copeland Borough Council**  
**BEC Business Cluster**  
**4 March 2020**

# Agenda

- The 2<sup>nd</sup> Term
- From Fixing Things to Doing Things
- The Strategy
- The Future and Devolution
- From Competitive Conflict to Collaborative Focus
- Questions

- Completed Re-Engineering of Staff
- Fixing the Financial Mess
- Reducing the Number of Councillors
- Addressing the Dilapidated Buildings

- Pride of Place Initiative
- Holding down Tax, Fees and Charges
- Replacing Expensive Consultants with Full-time Staff
- Restoring Previously Cut Services
- Buy Out of the PFI
- Improving the Perception of the Council with Effective Communications and Conferences



**Our mission:**

To make Copeland a better place to live, work and visit

**Our vision:**

We are a commercially focused organisation with a national reputation for high quality services

**Our values:**

1. Work with partners 2. Be cost effective 3. Treat everyone fairly

**Our behaviours:**

People centered Passionate Professional Productive Performance

Ambition 1

To be a place for growth



Ambition 2

To be a commercial council



Ambition 3

To ensure we have healthy and inclusive communities



Ambition 4

To play to our strengths



Corporate Strategy 2020 - 2024

The places where we live and work will reflect the aspirations and prosperity of the area.

We will be a resilient, engaged, innovative and commercially enterprising council delivering high quality, sustainable services for our residents.

Through partnership working and delivery, we will ensure that the most vulnerable members of our community are supported and all residents have better life chances.

To maximise opportunities for growth in Copeland by attracting business and investment and retaining our talented young people. We will promote and protect our environment.



# The Future and Devolution

- Eradicate Duplication
- Single Point of Accountability
- A Voice for Cumbria
- Reduction in Councillors
- Attract Greater Funds
- Retain Sense of Place

# From Competitive Conflict to Collaborative Focus

- FOG Group
- Growth Deal
- Stronger Towns and Future High Street Funds



# Questions