

# Programme & Project Partners (PPP)

**Building a dynamic & collaborative base in Sellafield for the future**

# Why?



**The Public Services (Social Value) Act 2012**

- Became law 8th March 2012
- Live from 31st January 2013
- Impacts on public sector procurement e.g. PQQs & Tenders

The infographic features a circular arrangement of colorful pushpins (red, yellow, green, blue) on the left side, set against a white background. The text and bullet points are on a blue background to the right.

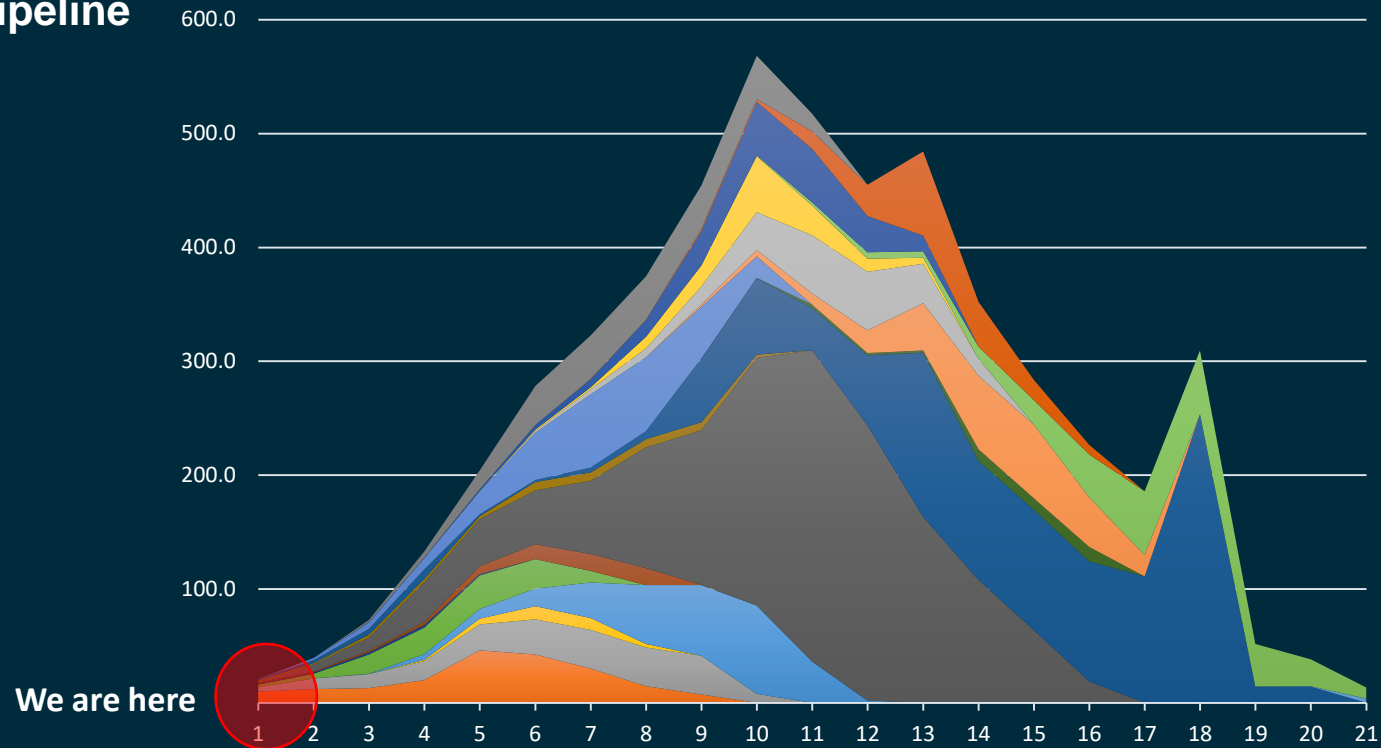
Announcement in 2018-all major procurements will explicitly evaluate social value where appropriate, rather than just consider it.

Social Value will be contractualised on PPP

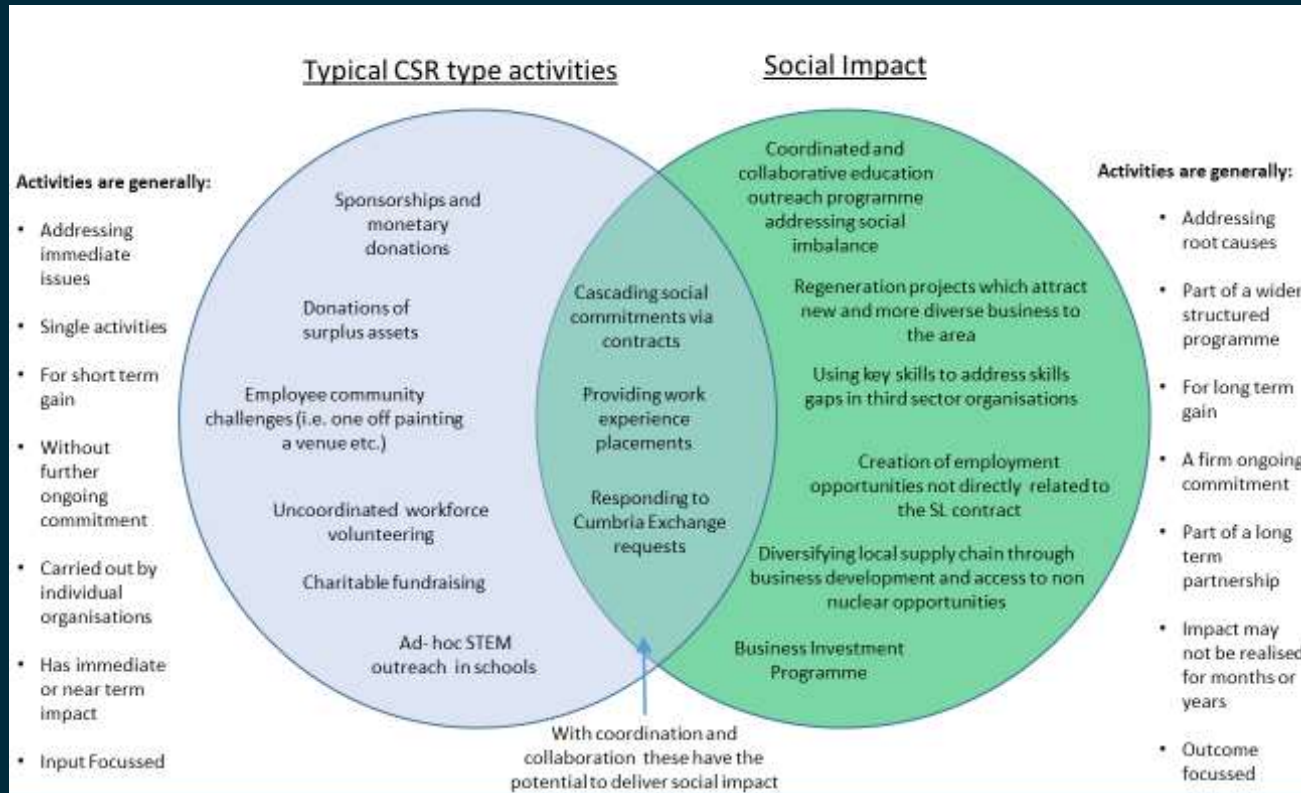


# At the next BECBC meeting....

## Pipeline



# CSR vs Social Impact



# We are fully aligned



Social  
Impact  
Strategy

## Why is the Sellafield site important to the Copeland Borough?

Provides direct employment for **11,000 people**

Sustains **41,800 jobs**

Average salary is **£43,000+** compared to UK average of **£34,451**

For every direct job in Sellafield **2.8** other jobs are created

**Dominates employment sectors in the borough**

The unique expertise of the Sellafield workforce provides a valuable specialist commodity of skills in decommissioning and radioactive waste management in a specialist and global marketplace valued at over £175 billion over the last 10 years

Employees created on average **£65,000 GVA contribution to UK GDP** compared with the UK average of **£46,100**

**Copeland** Employment rates 28% above the UK average

**£625.5m (57%)** of annual supply chain spend is spent with **Copeland located businesses**

Sustains **55% of GVA**

Provides **54.9% of all jobs**

Attracts **75%** of the NDAs annual budget

Injection of 200+ specialist staff of the Sellafield site creates core social and talent development and public reach opportunities in Copeland and other towns in Cumbria

Provides an opportunity for the Sellafield team to play a new purpose mission including Small Modular Reactors (SMRs)

**Copeland based employees receive £264 million (55.9%) of the company's wage bill**

Recognised as the greatest environmental hazard in the whole of Europe



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# Resilient Economies

Approach to the use, development and support of West Cumbrian local businesses including social enterprises.

- Evidence bidder has 'unravelling' and analysed the provision of goods, materials and services required for the contract to identify potential sub-contract opportunities for West Cumbrian businesses including social enterprises.
  - Efforts to maximise the provision of supply in proximity to the Sellafield Ltd site.
  - A robust supply chain engagement and support process with the pending PPP Supply Chain Academy and local business organisations e.g. Britain's Energy Coast.
  - Willingness to provide reciprocal access to opportunities for local businesses to your diversified markets with subsequent feedback into the supply chain Academy based on identified needs.
  - Local and social enterprise spend targets are stated, monitored and potentially exceeded.
  - Demonstrates a willingness to engage and support key stakeholder organisations to advance the economic priorities of West Cumbria.
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# Thriving Communities

Outline how you will provide meaningful support and contribution to address the social, economic and environmental needs of West Cumbrian communities.

- Clear evidence, insight and understanding of the social, economic and environmental context of West Cumbria.
  - Corporate volunteering and company resources/assets directed to support critical community organisations and community need e.g. via PPP TimeBank and Cumbria Exchange.
  - Efforts to attract, integrate and retain new employees into the community.
  - Innovative approaches for social impact and/or a willingness to engage, design and support new initiatives.
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# Social Value Chains

**Outline how you will flow-down and secure a social impact ethos and commitments, throughout all appropriate tiers of your supply chain.**

- Evidence that SI flow-downs to suppliers are communicated, monitored and delivered.
  - Understanding the application of PPP's model to sub suppliers
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# Sustainable Incomes

**Outline how you will recruit, train and develop employment opportunities while reducing West Cumbrian unemployment and workforce inequalities e.g. via All Together Cumbria.**

- The provision of skills and employment required to deliver the contract reduces inequality and is delivered and/or designed with current recruitment and employability services in West Cumbria.
  - Opportunities and ideas to reduce barriers to employment are stated.
  - Apprenticeships, trainees, graduates are quantified.
  - EDI targets, policies and initiatives are provided.
  - Long-term sustainable support to local schools.
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# Collective Impact

**Outline how you have designed your social impact plan and its interventions to align with the West Cumbrian context, the requirements of the contract and PPP and Sellafield Ltd social impact expectations.**

- Provides evidence of engagement with client, key stakeholder and community organisations to collate context.
  - Evidence that this context has been understood, referenced and informed the SI approach.
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# Integrated Culture

Outline how you will manage, embed and integrate social impact within the contract.

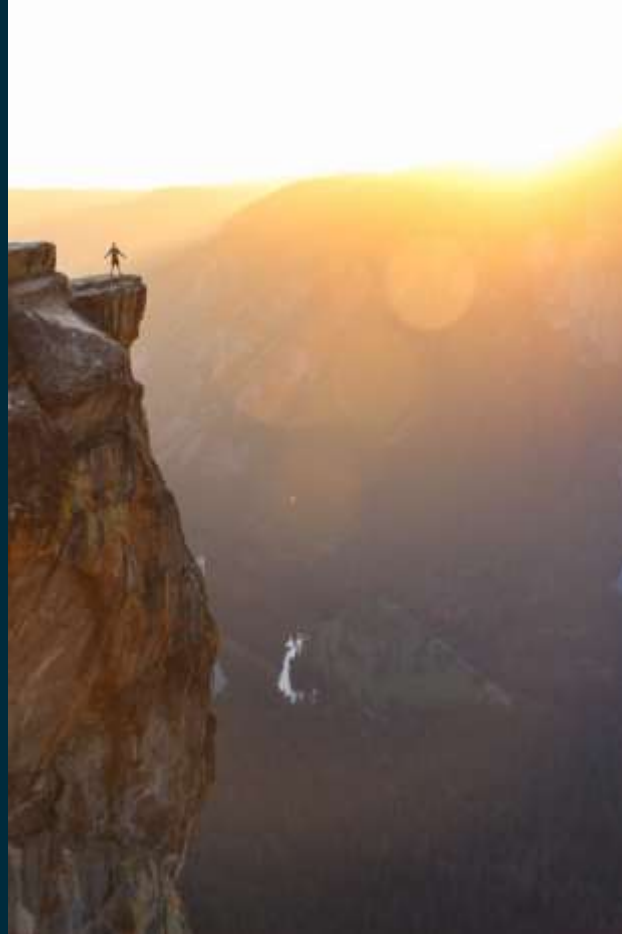
- Resources are committed to the PPP Social Impact Plan and Timebank.
  - Appropriate governance, management and competent social impact staff are provided.
  - Demonstrates a strong commitment to partnership working, thought leadership and innovation for Social Impact.
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# Improve Performance

**Outline how you will monitor, evaluate and report the impact of your social impact plan.**

- Social Impact Plan is resourced, monitored, evaluated and delivered.
  - Impact evaluation utilises Social Value Portal aligned to PPP's usage
  - Learning and optimisation is embedded.
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You don't have to climb the mountain alone



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Photo by Nicholas Sampson on Unsplash

# Meet the team-we're here to help



Dianne  
Richardson



Michael Moore



Craig White



Luke Richardson



Bob Churchill



Sean Balmer



Gillian Johnston

# Next Steps-launching the plan



Photo by Felipe Furtado on Unsplash

# Contact details

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# Questions?



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