




The Queen's Award for Enterprise



Colonel (Retd) TM McMullen OBE DL



‘We should not underestimate the immense credibility that the Queen’s Awards for Enterprise have abroad – business people around the world know about the awards..... they help British companies to stand out in a competitive global market.’

*Lesley Batchelor, Director General, Institute of Export,
Awards judge 2013*

The Four Award Categories



(All completed online)

Sustainable Development : The products, services or business practices (or any combination of those) that have improved your commercial performance.

International Trade: Your overseas sales and particularly, your export or international trade strategy

Innovation: An innovative product, service or business model and the impact of that innovation in terms of your customers/clients/commercial success/other companies and markets.

Promoting opportunity through social mobility: Social mobility programmes that help people from disadvantaged backgrounds into successful working lives.

Royal reception at Buckingham Palace



Presentation of the award at your organisation by the Lord Lieutenant



Authorised to fly the QAE flag at your business
and use of emblem on stationery, advertising etc

Commemorative crystal bowl.

Grant of Appointment for 5 years



Previous Cumbrian winners:

- 2013 - INTERNATIONAL TRADE
- Totalpost Services Plc – ALSTON.



- 2013 - INTERNATIONAL TRADE
- Triveritas Ltd - BRAMPTON



Timelines for the 2018 Awards

- April 2018 - Applications open
- September 2018 – Applications close
- November 2018 – Short-listed organisations asked to provide verified commercial figures
- March 2019 – Winning organisations notified
- April 2019 – Unsuccessful bids given feedback
- April 2019 – Winners publicised in London Gazette and Gov.UK website
- Summer 2019 – Reception at Buckingham Palace

The Good News...



- All entries are free and made online
- Between 200 to 250 Awards each year
- A significant proportion of winners are SMEs
- The award is the highest accolade in national recognition of business practices
- National profiles of businesses increase, networking gets wider and staff feel a sense of pride in helping to achieve this.

Some suggestions.....

- Natural flow from BECBC Awards to QAE?
(BECBC to encourage local winners and non-successful applicants to aim at a national award.)
- Large firms – annual task for marketing/strategy team (SME CEO took four hours to complete application)
- One winner in any category brings a focused advantage to that company. Several winners bring focus to the county.
(BECBC to encourage and mentor applicants in upcoming bids as an annual task)
- Increased number of local applications encouraged by BECBC will make a national statement about Cumbria's attitude to dynamic businesses. A footprint of excellence.
- Successes enable leverage (Northern Powerhouse, BREXIT, infrastructure)



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FOR ENTERPRISE

Questions ?