



HM Government

HELP TO GROW MANAGEMENT

TAKE YOUR BUSINESS TO THE NEXT LEVEL

12-week programme starting 29th March 2022

Develop your strategic leadership skills, and boost your business's long-term growth.

Enhance your management and strategic capabilities

Produce a growth plan for your business

Build resilience to future shocks

Learn how to innovate in your business

Adopt digital technologies to boost productivity and operational agility

Develop your value proposition and reach into growth markets

Improve employee engagement and responsible business practices

The 12-week programme is 90% funded by the Government and the fee payable by participants is £750.

Open to SMEs employing 5-249 people that have been in operation for at least one year

Designed to be manageable alongside full-time work for senior decision makers

For more information and to register

 gov.uk/helptogrow  helptogrow@lancaster.ac.uk



Lancaster University
Management School



**SMALL
BUSINESS
CHARTER**