



Hello,

Welcome to Copelands Shop Local Campaign!

## You are invited

We are writing to you to invite you to take part in the new Shop Local: Keep it in Copeland campaign that is being run by Copeland Borough Council.

We have a fantastic array of local, independent shops here in Copeland, many of which have been here for generations and complement our national chain stores.

As we continue with our recovery from Covid-19, it is vitally important – now more than ever – that we support our local businesses, and I believe the time is right to launch our positive campaign.

## A new lease of life

Part of the campaign will see Whitehaven's Market reinvigorated with new stalls and a new theme for Saturday's busiest slot – Copelands Young Traders Market (CYT Market).

**FREE** for all 16 – 25-year olds, we invite Copelands budding entrepreneurs & future business owners to set up a stall at CYT Market.

Stalls can include (but are not limited to);

- Baking
- Gifts
- Jewellery
- Clothing
- Arts & crafts
- Food/Catering
- Music & Entertainment
- Start-up businesses & the self employed
- Personal Training
- Digital Services
- Free Lance Services
- Online Businesses
- Community Groups
- Clubs & Activities
- Activism & Passion Projects



## Setting up shop

Stalls are free to any 16 – 25-year-old applicant.

Most stall concepts are eligible for trading; however, this will be subject to approval from the Market Co-ordinator.

Existing businesses (or groups) are welcome to take part, on the condition the stall is ran by someone aged 16-25.

Support & guidance around the running of the stall can be provided, as well as opportunities for growing a young person's business.

Stall operators under the age of 18 MUST be accompanied by a parent or Guardian.

It's recommended that stalls are booked 2 weeks in advanced to avoid disappointment.

## Empowering the next generation

All this is in hope to empower the young people of both Whitehaven and Copeland. After the uncertainty of Covid-19, it is vital we foster resilience, independence and creativity amongst the next generation so they too can become part of Copeland's business community.

## Contact details

For further information or stall enquiries please contact: [jenny.brumby@copeland.gov.uk](mailto:jenny.brumby@copeland.gov.uk)

