

Rethinking Supply Chains in an Uncertain World

**An online masterclass with Professor John Sidney from the
University of Cumbria**

Whether it's microchips, shipping containers or the cost of fertiliser, instability has shown how easily supply chains can be disrupted, and that the system that emerged from initiatives such as Lean has probably reached its limit of effectiveness.

New forces that include environmental sustainability and rapid digitisation are already starting to move supply chain management away from simple, objective, measures of success and into more complex optimisation considerations. While this is undoubtedly a challenge for traditional supply chain approaches, it is also the opportunity to become a key strategic lever to reconcile corporate goals with sustainable operations.

This masterclass will discuss how the future of supply chain management will rely on developing the next level of professionalism to encompass global strategic opportunities with sound operational management. In particular, the appreciation of supply chains as systems will be a critical success factor for supply chain management.

<https://www.eventbrite.co.uk/e/rethinking-supply-chains-in-an-uncertain-world-registration-260985674177>



skillshub
CUMBRIA

Wednesday,
2nd March 2022
12:00–13:30 GMT
ibil@cumbria.ac.uk



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Sustainability – So What?

An online masterclass with Professor Sheila Pankhurst from the University of Cumbria

From “So what?” to “So what next?” this masterclass will address questions such as “what does sustainability really mean?” and “what are the big challenges for a sustainable future?”.

The session will provide a succinct and accessible overview of the key issues likely to arise in any workplace discussions about sustainability, so that you will be better informed about the objectives, definitions and challenges in creating a sustainable future for Cumbria and the wider region.



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Wednesday,
9th March 2022
12:00–13:30 GMT
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<https://www.eventbrite.co.uk/e/sustainability-so-what-registration-261018181407>

Wrecking Projects

An online masterclass with Professor Andy Gale from the University of Cumbria

Today there is much emphasis placed on project management methodologies, systems, procedures and tools. However, without an educated, critical understanding of the fundamental aspects, drivers and human factors of projects, and the significance of context, behaviours and stakeholder dynamics, no method or tool will ensure project success.

The definition of success in the context of project management cannot be whether or not the project was on time, within budget and in line with performance requirements alone.

This masterclass works from the position of “how to wreck a project” - on the basis that if we know how to make something fail and try not to avoid it, maybe there is a good chance of success.

<https://www.eventbrite.co.uk/e/wrecking-projects-registration-261023858387>



Tuesday,
15th March 2022
12:00–13:30 GMT
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