

**FREE**



# 1-2-1 Entrepreneurship Clinics available across Cumbria

Take advantage of a 30-minute session from the **8<sup>th</sup> February to 30<sup>th</sup> March 2022** with world-renowned entrepreneurship and innovation expert, Professor David Gibson OBE.

Professor Gibson has worked with more than 30,000 people in over 15 years, using his Efactor psychometric instrument and targeted guidance. He has helped sole traders, partnerships, limited companies, and other organisations (including public sector bodies) plan how to achieve their aims.

You will also receive a complimentary eBook, The Efactor, which has 140 pages of useful guidance that will support the profile you will generate from the questionnaire, adding further value following your meeting with Professor Gibson.

This free Entrepreneurship Clinic offers you the opportunity to complete the Efactor questionnaire, plus a short profile of yourself/business, followed by a 30-minute virtual meeting with Professor Gibson to discuss the challenges and opportunities you face in 2022 and beyond.

**Entrepreneurship Clinic appointments are limited!**  
Secure yours now by emailing [heleng@lcwc.ac.uk](mailto:heleng@lcwc.ac.uk)

