

Shop Local Keep It In Copeland

Being locked indoors is no excuse to not Shop Local

Another lockdown may be arriving tomorrow, but that's still no excuse to stray from your local high street, as traders help you to help them - by hitting the web, and making it so easy to Keep it in Copeland!



★ Gosforth Bakery is one of many businesses offering deliveries to the community

Following the announcement of a second lockdown, traders' fears over the future of the high street has spiked once again - and it's more important now than ever to Shop Local.

If Copeland Borough Council's campaign to Keep it in Copeland wasn't enough to encourage you to visit your local shops, the disheartening news of being kept indoors for the second time this year is surely a reason to help others any way you can.

And with the ease of online shopping, Christmas presents and little pick-me-ups are available to us all - so why not keep it local online, too?

If you fancy setting yourself a reading challenge to get you through lockdown, Michael Moon's Bookshop, based on Whitehaven's Lowther Street, can certainly help.

With a quick rearrangement of the store's window display, put together by Michael's daughter Louisa, the shop will be able to continue trading via the web - something they've been doing for a while.

"My dad sells his books online already, but obviously with the shop being closed it'll be his only way to make money," she said.

"He's suffered enough with everything that's going on, so I thought we could do a virtual window display, and put all the books that are available online in it, and then deliver them to people as well."

The shop offers about 9,000 books on various websites, including ABA Books and Ebay - and no one can say that's not enough choice!

She added: "Now is not the time to give up.

"You can shut your doors and say 'I've had enough', but

How to get involved

Mayor of Copeland Mike Starkie is keen to get as many businesses as possible on-board with the Shop Local campaign - if you would like to see your establishment featured for free over the coming months, please visit www.copeland.gov.uk/shop-local-campaign.



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everyone should pull together and hopefully things will be okay."

The popular Gosforth Bakery is also adapting, offering an order-and-delivery system to all.

And with pies, cakes, bread and plenty more freezable baked goods to go round, owner Gillian Unsworth and her team are hopeful they will continue to see endless support from their community.

"Our locals have rallied round to help us, and that's been amazing," Gillian's daughter Rachel said.

"The more customers we can get coming back to us and helping us, the better - it's all about shopping local, and supporting the independent businesses in your village.

"That's why we're offering delivery, to make it a bit easier for people to buy from us."

She added: "We don't know what's going to happen over the next few weeks, so we're just taking it a day at a time, and hoping to see all our customers ordering from us!"

There are countless shops from across the borough to buy from online, including; Y-Tea at Cleator Moor, The Bespoke Bard, selling unique cards, children's clothes shop Little Characters at Egremont, The Little Wax Studio, Matilda's Bowtique, offering stunning hair accessories, Thompson's Bakery at Frizington, and so, so many more.

So when you're logging on to get that Christmas shopping sorted, or you think your friends and family could do with a treat to make them smile, think of your favourite store and check their website - you may just make two people's day!

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