

Shop Local Keep It In Copeland

Millom – where support for all is the top priority!

It's no secret that town councils play a vital part within the community, doing its bit to support each and every trader, resident, pet and more! So read on as we take a closer look at one perfectly pretty town...



★ Millom Town Centre is thriving, thanks to its priceless community spirit

If there is a friendlier, kinder or more supportive town about than Millom, we're yet to hear about it.

As we enter week 15 of Copeland Borough Council's campaign, we take a closer look at the borough's most southern town, Millom.

With a passionate team of councillors, countless devoted traders and oodles of support from locals, it's no surprise that Millom is thriving – and it's all thanks to the endless community spirit.

And one key woman is proud to call the town home.

"It's a bit of a cliché, but we truly are a hidden gem," acting Mayor, Ruth Peter, said.

"Because we're quite an isolated town, we all treasure the town's businesses, and nobody needs to ask for help, because everybody already knows who needs support and how to help them.

"Since moving here, I'd never live anywhere else."

And while the town is already "delightful" enough, the town council isn't simply sitting back to admire their work, but are instead looking to the future – with some big plans in the works.

Coun Peter said: "It's a lovely place, and it's hopefully going to get even lovelier in the next few months."

Along with "ambitious plans" to improve Millom's park, there is a focus on continuing one of Millom's most wonderful charities, which offers a week's worth of food for just £3.50 for all those who need it.

Millom also boasts its Network Centre, which oversees retraining sessions, giving people the skills to get out into the world with the vital skills they are taught during these sessions.

How to get involved

Mayor of Copeland Mike Starkie is keen to get as many businesses as possible on-board with the Shop Local campaign – if you would like to see your establishment featured for free over the coming months, please visit www.copeland.gov.uk/shop-local-campaign.



HM Government European Union Eastern Regional Development Fund

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SHOP LOCAL

Keep it in Copeland

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And of course, seeing local businesses thriving is always a positive – and one that is not taken for granted by residents.

Coun Peter said: "What's worrying me with lockdown is that people will go to Ebay or Amazon for presents, instead of visiting their local shops.

"Before going to the bigger sites, see if any local businesses have options for delivery, or gift vouchers, or anything to keep them going – it's a little bit of extra work, but it's 100% worthwhile for the community."

Former Mayor, Angela Dixon, is proud of the town's Shop Local spirit, and even more proud to be a member of the community.

"I wouldn't live anywhere else," she said.

"It's a very beautiful place with the scenery and a very attractive town centre, but it's the people that make me want

to stay here. "We only have one empty shop, and in a couple of years everybody will want to come to Millom, because nobody is miserable, there are so many smiling faces, and it's just a beautiful place to be."

But it wouldn't be so perfect without its traders, and the proud town councillor couldn't forget these vital members of the community.

She said: "The town council would like to say thank you to all the people that trade here. "Their work is so hugely appreciated, and that's all we can say – thank you."

So, with its array of traders, including a butchers, florists, cafés, gift shops and so much more, there's no reason not to visit this stunning town – a place of priceless community values, with a town council devoted to making Millom the most magical place on earth.

We can reach up to...

82% of residents across core local markets.*

*Source: Telmar Sept 2018



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